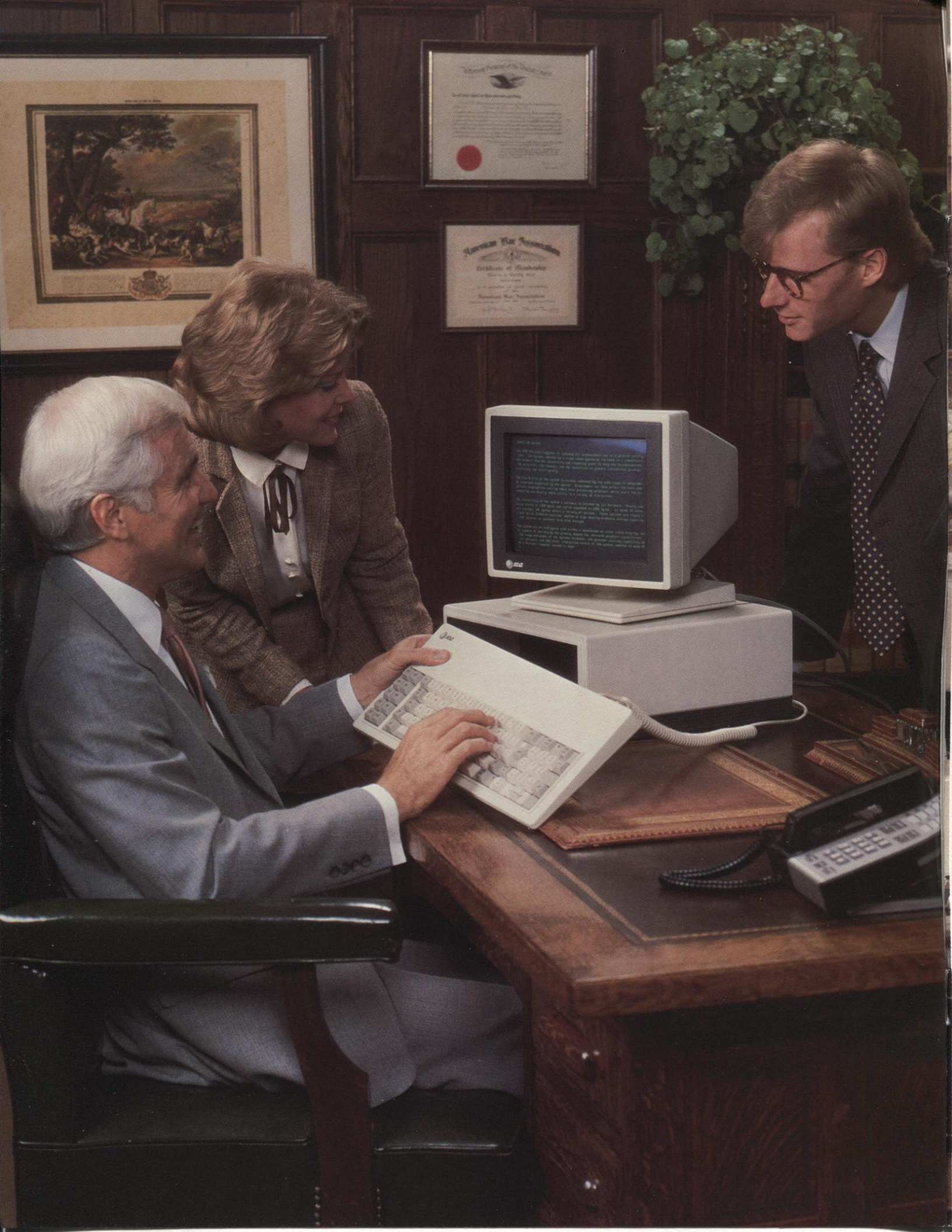




The AT&T
Personal Computer.
When you've
got to be right.



Take hold of your future with the AT&T Personal Computer.

You're in the market for a personal computer. Faced with scores of claims, slogans and advertising jargon. Yet, you know "hands-on" performance is what really counts. That's why we invite you to take hold of the AT&T Personal Computer.

Just try out the AT&T PC and you'll feel its speed and versatility. How it will make your day-to-day work easier. How it will let you do more work, faster, and run your business more efficiently.

Desk top control over your business.

With the AT&T PC at your fingertips, you'll store files, print letters and invoices, handle paperwork at electronic speeds. By performing vital functions — from word processing to business and accounting applications, the AT&T PC will become the cornerstone of your business.

You've got to be right when choosing your personal computer. So the AT&T PC gives you more than state-of-the-art features. You also get an unmatched reputation for quality and service. Altogether, a combination uniquely capable of meeting your needs for today and tomorrow.

The AT&T PC's advanced technology — It goes beyond your expectations.

Sit down at the keyboard and right away, you'll notice that the AT&T PC is unlike any other personal computer. You can actually see, feel and hear the differences. Like the sleek lines, the quick response and the quiet processing.

From the corner of your desk, this amazing machine can do wonders for your productivity. It delivers an ultra-fast processor that instantly stores, retrieves and processes information. It has spacious files for your fact sheets, records and budgets, and advanced features to create, print and send documents at electronic speeds. Tasks requiring hours of effort can now be handled in minutes.

Using the popular software packages available, you'll put these capabilities to work on specific business tasks: accounting, word processing, spreadsheets for budgeting and forecasting, telecommunications. You'll find the AT&T PC an indispensable tool.

And it grows with your business!

Your business doesn't stand still. There are always new projects to undertake, more clients to serve, more plans to initiate. Which is why you want a computer that can grow with your needs. And here, the AT&T PC gives you expansion capacity to spare. So you can hook on printers, color monitors and modems according to your needs.

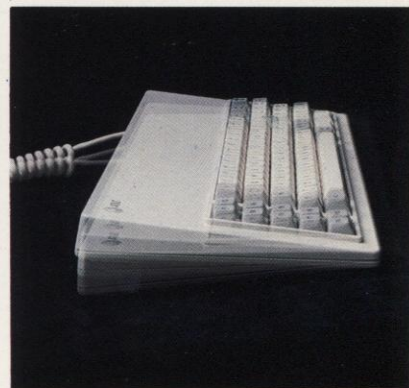


Experience AT&T's innovative hardware.

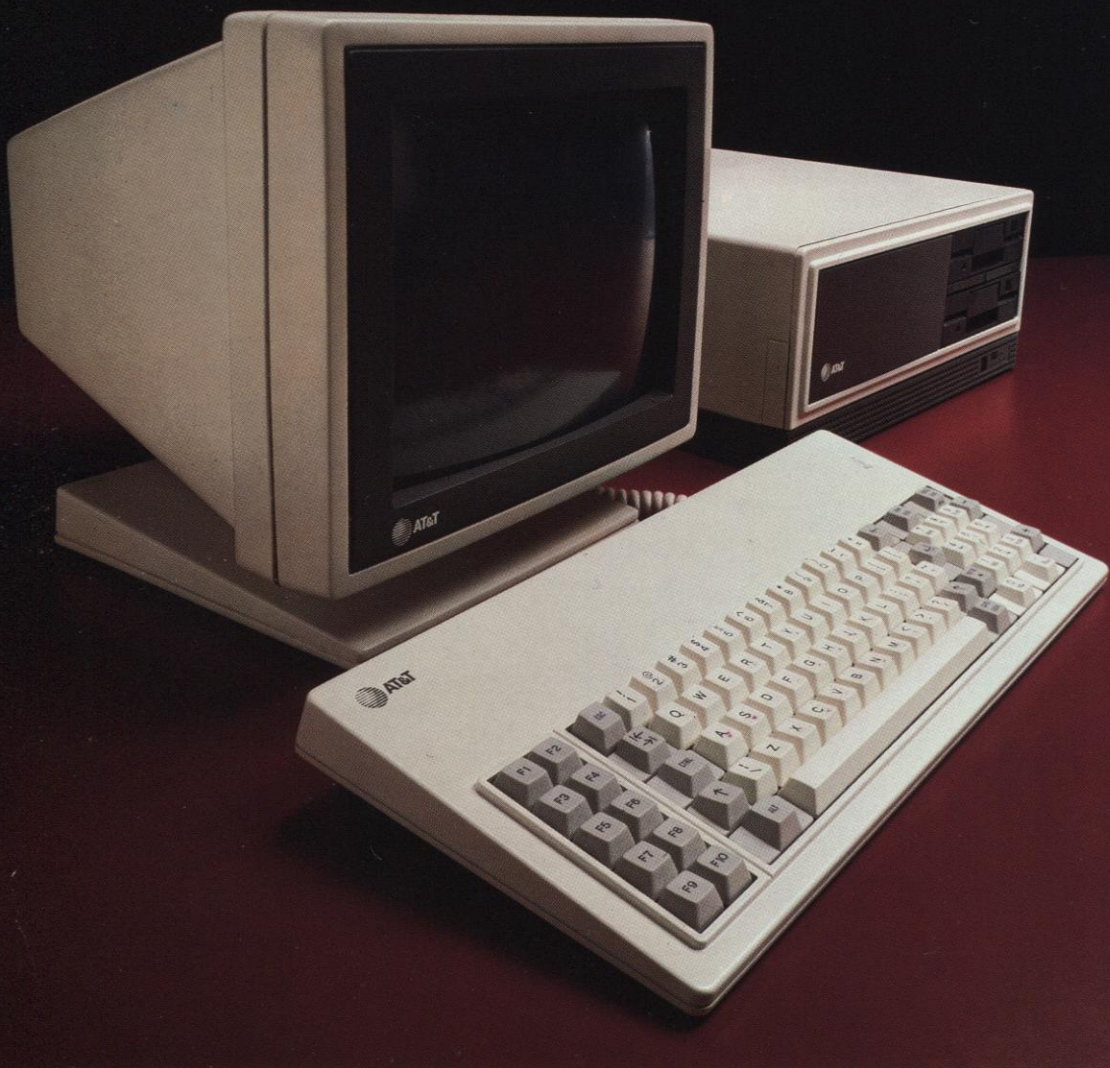
Compact design: The AT&T PC's 5 1/4" floppy disks require only half the space of conventional drives. The unit as a whole occupies only a 15" x 15 1/2" space on your desk top, a noticeable improvement over most personal computers.



Engineered for comfort: You can adjust the keyboard and screen to match your work position. Special anti-glare glass, brightness and contrast features reduce eyestrain.



Ease of use: The typewriter-style layout provides familiar key positions — so you'll make fewer errors. And 10 programmable keys activate frequently-used commands, reducing the number of key strokes.



The AT&T PC packs a surprising number of state-of-the-art components right on a desk top. And these components are standard, eliminating the need for expensive options.

High processing speed.

The "brain" of the system, a powerful 8086 16-bit processor, executes basic instructions at an amazing 8 MHz clock speed. And our 16-bit data bus moves data between the processor and internal memory a full 16 bits at a time — twice the throughput of other personal computers. Now you can send, receive and manipulate your information at exceptional speeds.

High capacity memory.

Whether you choose the AT&T PC's floppy disk or hard disk model, the system provides 128K and 256K of standard RAM memory respectively. Enough space to store the reams of facts and figures your business requires. And you can easily extend its capacity to 640K.

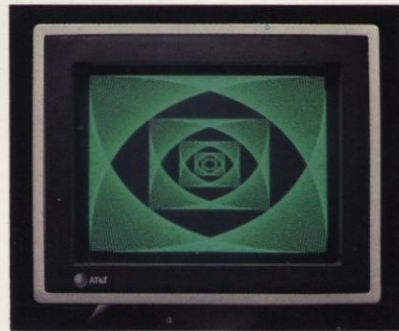
Magnetic storage. You may select between two 360K floppy disk drives or a 10M hard disk. The system has enough space and flexibility to store vast amounts of data and run your most powerful programs.



Exceptional graphics.

With the AT&T PC, you get unbelievably high resolution graphics — bar charts, pie charts, scatter diagrams — on monochrome and color displays. Sophisticated color graphics programs also run on your standard monochrome display.

Upgrading to color is simpler than on other personal computers. Just plug in the optional AT&T color monitor. You'll get clean, sharp graphics in four colors without having to purchase an extra graphics board. If you need more sophisticated graphics, you can move up to 16 colors at 640 x 400 resolution with an optional graphics card.



Expandable system features. The system comes equipped with standard ports — a RS232C port, and a *Centronics'* parallel port. These features are standard, leaving all expansion slots open for future growth.

The floppy disk and hard disk models offer 7 and 6 expansion slots respectively. Which means you can plug-in multiple storage devices and peripherals — printers, plotters, communication cards.

